



FEDERAL ELECTION COMMISSION  
WASHINGTON, D.C. 20463

RQ-2

July 20, 2015

RONALD M. FIRMAN, TREASURER  
VALUES ARE VITAL  
7509 NW TIFFANY SPRINGS PKWY, SUITE 300  
KANSAS CITY, MO 64153

**Response Due Date**

**08/24/2015**

IDENTIFICATION NUMBER: C00552422

REFERENCE: JULY QUARTERLY REPORT (04/01/2015 - 06/30/2015)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 1 item(s):

- Schedule B (see attached) discloses one or more apparent contributions to a federal candidate. However, on your Statement of Organization received on 11/26/13, you stated "This committee intends to make independent expenditures, and consistent with the U.S. Court of Appeals for the District of Columbia Circuit decision in SpeechNow v. FEC, it therefore intends to raise funds in unlimited amounts. This committee will not use those funds to make contributions, whether direct, in-kind, or via coordinated communications, to federal candidates or committees."

If any apparent contribution to a federal candidate or committee was incompletely or incorrectly disclosed, you should amend your original report with clarifying information.

Alternately, if your Committee is not an Independent Expenditure-Only Committee, please amend your Statement of Organization to clarify your committee type. (52 U.S.C. §30103(b) (formerly 2 U.S.C. §433(b)) and 11 CFR §102.2)

Although the Commission may take further legal action regarding the apparent contribution to a federal candidate or committee, your prompt action will be taken into consideration.

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**Please note, you will not receive an additional notice from the Commission on this matter.** Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1393.

Sincerely,



Paul Stoetzer  
Senior Campaign Finance Analyst  
Reports Analysis Division

**Impermissible, Excessive, and Prohibited Contributions  
Values Are Vital (C00552422)****Contributions to a Committee/Candidate Committee**

<b>Recipient Name</b>	<b>Date</b>	<b>Amount</b>	<b>Election</b>	<b>Report</b>
Marco Rubio for President	5/1/15	\$5,000.00	*P2016	2015 July Quarterly

\*Schedule B discloses contributions to federal candidates for which no election designation has been provided. Contributions not designated for a particular election will be attributed to the next election for Federal office in which the candidate is participating; therefore, this contribution has been attributed to the next scheduled Federal election for this candidate, the 2016 Primary (11 CFR §§ 110.2(b)(ii)).